



Ronald McDonald  
House Charities®  
Mississippi

# FUNDRAISING AGREEMENT

## Application to Sponsor a Fundraiser

to benefit

Ronald McDonald House Charities of Mississippi  
2524 North State Street, Jackson, Mississippi 39216  
Phone: (601) 981-5683 • FAX: (601) 981-3613  
www.rmhcms.org

This Fundraising Agreement is by and between Ronald McDonald House Charities of Mississippi, Inc. (RMHC of MS), a Mississippi non-profit corporation, and \_\_\_\_\_  
\_\_\_\_\_(hereinafter "sponsor"), who desire to enter into an agreement fixing and establishing the duties and responsibilities of each of the parties with regard to a fund-raising activity or event to be conducted by Sponsor for the benefit of Ronald McDonald House Charities of Mississippi, Inc.

This form must be submitted and approved prior to printing or promoting a community fundraiser or sales promotion that benefits Ronald McDonald House Charities of Mississippi (RMHC MS).

Now therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is hereby mutually agreed as follows:

### I. GENERAL INFORMATION

Date of Application\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Contact Person\_\_\_\_\_

Name of Sponsoring Organization \_\_\_\_\_

Address\_\_\_\_\_

City, State, Zip\_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ FAX(\_\_\_\_\_) \_\_\_\_\_ Email\_\_\_\_\_

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## II. EVENT INFORMATION

Name of Event \_\_\_\_\_ Date of Event \_\_\_\_/\_\_\_\_/\_\_\_\_

Description of Event \_\_\_\_\_

Location \_\_\_\_\_

Total Anticipated Donation to RMHC \$ \_\_\_\_\_

## III. LOGO AND TRADEMARK RULES

The display and use of the RMHC logo is subject to rules and regulations. All copy and promotional materials must be submitted to Ronald McDonald House Charities of Mississippi for approval prior to printing and distribution.

Will RMHC logo be used? Yes \_\_\_\_\_ No \_\_\_\_\_

## IV. PROMOTION OF EVENT

How will the event be promoted?

Newspaper \_\_\_\_\_ TV advertisements \_\_\_\_\_ Local News \_\_\_\_\_ Social Media \_\_\_\_\_ Radio \_\_\_\_\_

Other (please list) \_\_\_\_\_

*RMHC MS does not promote events conducted by sponsoring organizations unless otherwise agreed upon by RMHC MS staff. The agreed upon event promotion will be listed in detail upon approval. RMHC MS does not provide mailing or contact list information to sponsoring organizations. **RMHC MS will not secure media opportunities via television, newspaper, or other media sources to promote the sponsoring organizations event/fundraiser.** It is the responsibility of the sponsoring organization to promote the event.*

## V. PROCEEDS

Anticipated Gross Receipts From Event (list sources):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Anticipated Expenses for Event (list detail):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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Compensation for Sponsor, if any: \_\_\_\_\_

Total Anticipated Donation to RMHC MS \$\_\_\_\_\_

Will any organization other than Ronald McDonald House Charities of Mississippi benefit from the proceeds? Yes \_\_\_\_\_ No \_\_\_\_\_

If yes, please provide information below:

Name of Organization	% of Proceeds
Ronald McDonald House Charities of Mississippi	
	100%

## VI. FOLLOW-UP

RMHC MS must receive payment of proceeds **within 15 days of the event.** RMHC MS will be provided a financial accounting of the event if it is requested.

## VII. INSURANCE AND LIABILITY

The sponsoring organization will conduct the event for the benefit of RMHC MS in accordance with the provisions of this proposal. **Sponsor agrees to obtain any necessary licenses, insurance and/or permits and conduct the event in conformance with applicable laws, rules, regulations, and ordinances.**

**RMHC MS is not liable to any person, group or entity for any fees, costs, or payments of any kind in connection with or as a result of the proposed event.** Sponsor agrees to indemnify and hold RMHC of Mississippi and its respective trustees, members, employees, volunteers, and agents harmless against any and all claims, liabilities, judgments, penalties, settlements, losses, damages, and expenses, including court costs and reasonable attorney's fees, incurred or suffered by any person, group or entity in connection with or as a result of the event/promotion.

## VIII. ACCEPTANCE

My signature below indicates that I have accurately represented the event being planned and that I will abide by Ronald McDonald House Charities of Mississippi's expectations expressed in this document.

Sponsoring Organization \_\_\_\_\_

Organization Representative Signature \_\_\_\_\_

Printed Name \_\_\_\_\_

Date \_\_\_\_/\_\_\_\_/\_\_\_\_